

Marketing Memo



To: Marine & Consumer Electronic Dealers
From: Gregory DeVries, Director, Marine & Recreation Sales
Date: April 5, 2011

GARMIN REBATE OFFER

Purchase a Garmin GPSMAP® 700 series chartplotter and Receive \$100 USD via Mail-In Rebate

This rebate is being offered between the period of **April 7, 2011** and **July 4, 2011** subject to the terms and conditions set forth in the rebate coupon. You can access the coupon online by visiting the link below:

<http://garmin.blogs.com/promotions/>.

Rebate coupons and POP displays are being shipped to dealers. Please contact rebate@garmin.com if you do not receive them. This rebate program is being implemented in the same manner as we have done with others in the past.

PLEASE NOTE: The valid dates on the rebate coupons that have been shipped to dealers do not match the current promotional dates for this rebate offer. However, we will still honor these rebate coupons.

Qualifying Products

- | | |
|---------------|---------------|
| • GPSMAP 720 | • GPSMAP 740 |
| • GPSMAP 720s | • GPSMAP 740s |

GARMIN.

Chart a Course to a \$100 Garmin Rebate

Buy a new Garmin GPSMAP® 720 or 740 series chartplotter and receive \$100_{USD} via mail-in rebate during this limited time offer.



Visit <https://buy.garmin.com/shop/shop.do?plD=37719> or <https://buy.garmin.com/shop/shop.do?plD=37721> for information about the products eligible for this rebate offer.

2011 Garmin GPSMAP® 720/740 \$100_{USD} Rebate

Purchase a Garmin GPSMAP® 720 or Garmin GPSMAP 740 and receive \$100_{USD} via mail-in rebate.

Offer is valid for purchases made between **04/07/11** and **07/04/11**. Rebate submissions must be postmarked by **08/04/11**. Limit two rebates per customer. To qualify for this rebate, please complete the six steps listed on the back or lower portion of this coupon.

Please select the unit purchased:

☐ GPSMAP 720

☐ GPSMAP 720s

☐ GPSMAP 740

☐ GPSMAP 740s

Please print clearly.

Garmin Dealer Where Purchased _____

Purchase Date _____

Name of Purchased Product _____

Customer Name _____

Address _____

City / State _____

Zip Code or Postal Code _____

Note: Rebate checks will be mailed to U.S. or Canadian addresses only.

Phone Number _____

Email _____

Note: Your email address will **only** be used for correspondence about this rebate offer.

For questions about this offer, visit <http://www8.garmin.com/whatsNew/currentpromotions/> or contact rebate@garmin.com

Terms and Conditions: This rebate is redeemable only by residents of the U.S. and Canada and may not be combined with any other offer directly from Garmin. Garmin is not responsible for incomplete requests, loss in mail, postage due or C.O.D. receipts, or any consequential or incidental damages. Garmin reserves the right to rescind or change this offer. Rebate is paid in U.S. dollars. Recipient is responsible for any applicable taxes. Limit two rebates per customer. Limit one rebate per valid serial number. Requests for multiple rebates from groups, clubs, or organizations will not be honored. Only the actual purchaser of the eligible Garmin product qualifies for this rebate offer. This rebate only applies to products listed on this rebate coupon. Purchases made through online auctions, excluding direct purchases from authorized dealers, are not eligible. eBay® purchases only valid if purchase is made from an authorized Garmin dealer. Refurbished or newly overhauled products do not qualify for the rebate. Void where prohibited or otherwise restricted by law.

Garmin recommends making a copy of your receipt and completed rebate coupon for your records.

Please allow 6-10 weeks to process your rebate request.

To receive your \$100_{USD} rebate, please follow these 6 steps:

1. **Purchase** a Garmin GPSMAP 720 or Garmin GPSMAP 740 unit between 04/07/11 and 07/04/11. The product must be purchased in factory-new condition.
2. **Read and complete** this rebate coupon.
3. **Enclose** a legible copy of your valid receipt or invoice. The receipt documentation must show the purchase date, the item purchased, and the name of your Garmin authorized dealer or reseller. PayPal™ receipts not accepted. The product must be purchased in factory-new condition.
4. **Enclose** your original UPC bar code cut out from the bottom of the product box.
5. **Provide** your Garmin GPSMAP 720 or 740 serial number in the squares below. The nine digit serial number is located on a black and white sticker on the bottom of the unit.

REQUIRED GPSMAP Serial Number →

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(nine digit GPSMAP 720/740 serial number)

6. **Mail** your submission (postmarked by 08/04/11) to:

**PROMOTION # 37035
GARMIN GPSMAP 720/740 \$100 REBATE
PO BOX 22092
TEMPE, AZ 85285**

After 30 days, you may check the status of your submission at www.status-now.com or 1-800-975-7814.